JULIE LAUSE

CONTENT CREATOR AND ONLINE EDUCATOR

169k 1.1k 1.3k 10k

ABOUT ME

I'm a single mom and former school principal, and I help families (especially moms) address the huge demands of parenting and running a home. My framework equips families with tools for setting up systems at home that increase their capacity and reduce mental stress.

WHO I WORK WITH

I work with individual families, organizations, and groups to get tools and support to parents.

DEMOGRAPHICS

83% FROM US

75% 18-55

94% WOMEN

SERVICES

- Workshops, Digital courses
- Corporate workshops and group coaching
- Public speaking, podcast guest
- One-on-one coaching
- Content creation
- Product collaboration

IT'S IMPOSSIBLE TO JUST "WORK HARDER" AT RUNNING A HOME.

PARENTS ARE ALREADY WORKING TOO HARD.

I TEACH FAMILIES HOW TO GET IT TOGETHER AT HOME WITH SYSTEMS THAT ARE TIME-SAVING, ENERGY-GIVING, AND PEACE-MAKING

EDUCATIONAL CONTENT

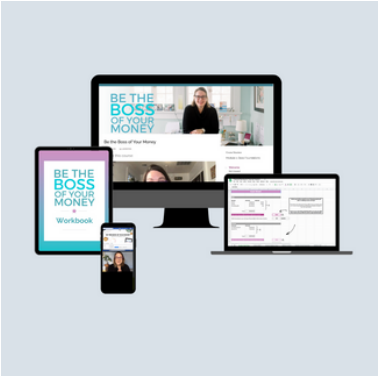
RESOURCES TO RUN IT ALL

I offer a variety of templates and worksheets (mostly free!) to organize the house, the kids, and the finances.

Find them on my site!

COMMAND CENTER SET UP

More than three thousand households have benefited from my free workshop "3 Reasons You Can't Stay Organized and How a Family Command Center can Help."



SIGNATURE COURSES

My signature courses **Be the Boss of Your Home** and **Be the Boss of Your Money** have given hundreds of women the mindsets, tools, and support to set up time and energy-saving systems at home.

"THIS PROGRAM HAS SAVED OUR FAMILY! WE DOVE IN AND RIGHT AWAY SET UP OUR COMMAND CENTER: GAME CHANGER!

THREE MONTHS LATER, WE HAVE MORE TIME AND OUR FAMILY FEELS LIKE ONE TEAM. THANK YOU!"

-JESSICA, CINCINNATTI, OH

TIKTOK CONTENT

PODCAST GUEST

How to "boss up" your home with Julie from The Bossy House.

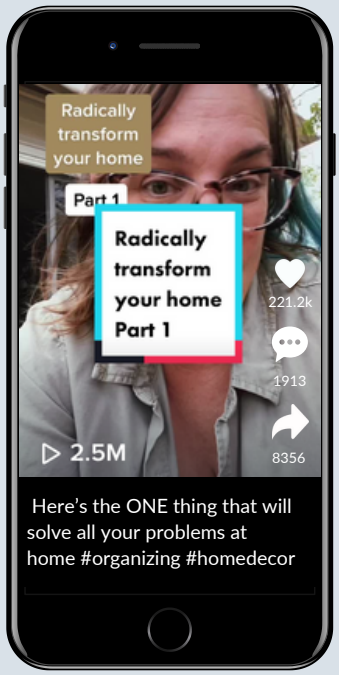
SLOWOLUTION

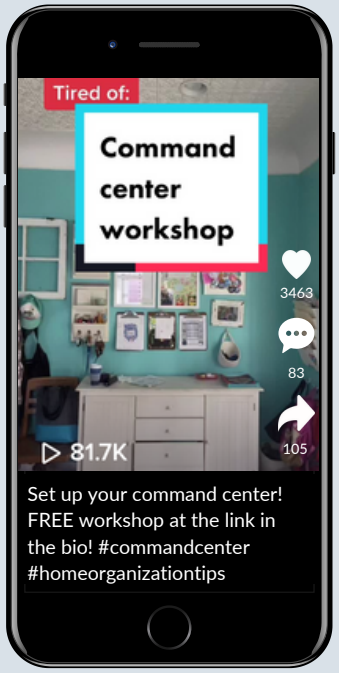
A school principal's perspective on pandemic homeschooling and parenting.

HOMESCHOOL CEO

Boss up your budget with systems from The Bossy House.

GRACE FOR SINGLE PARENTS





TIKTOK STATISTICS

168k Followers

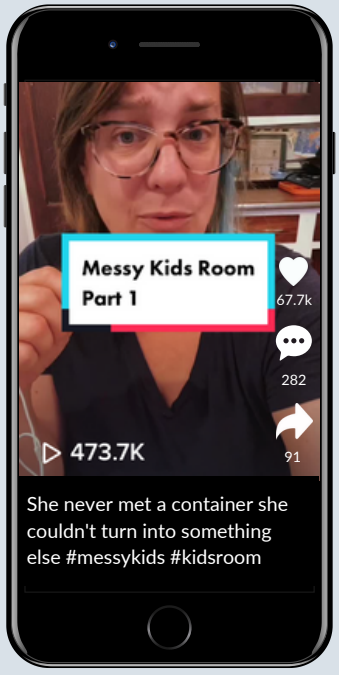
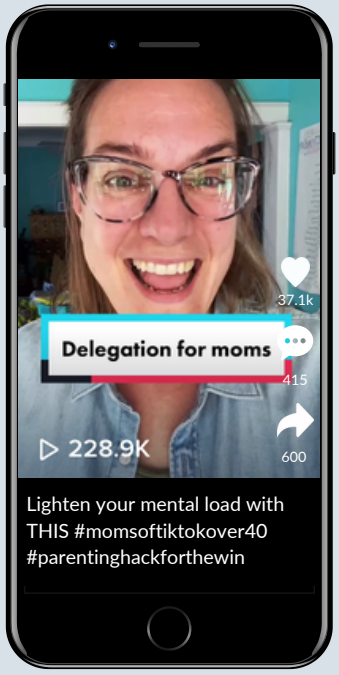
2 mil Likes

5k Growth/month

MONTHLY METRICS (JUNE 2022)

145k Likes

5.8 Engagement rate

1.2 mil Views

1.2k Shares